

Work Package 8 is led by the Technical University of Crete (Greece).

Its objectives are to:



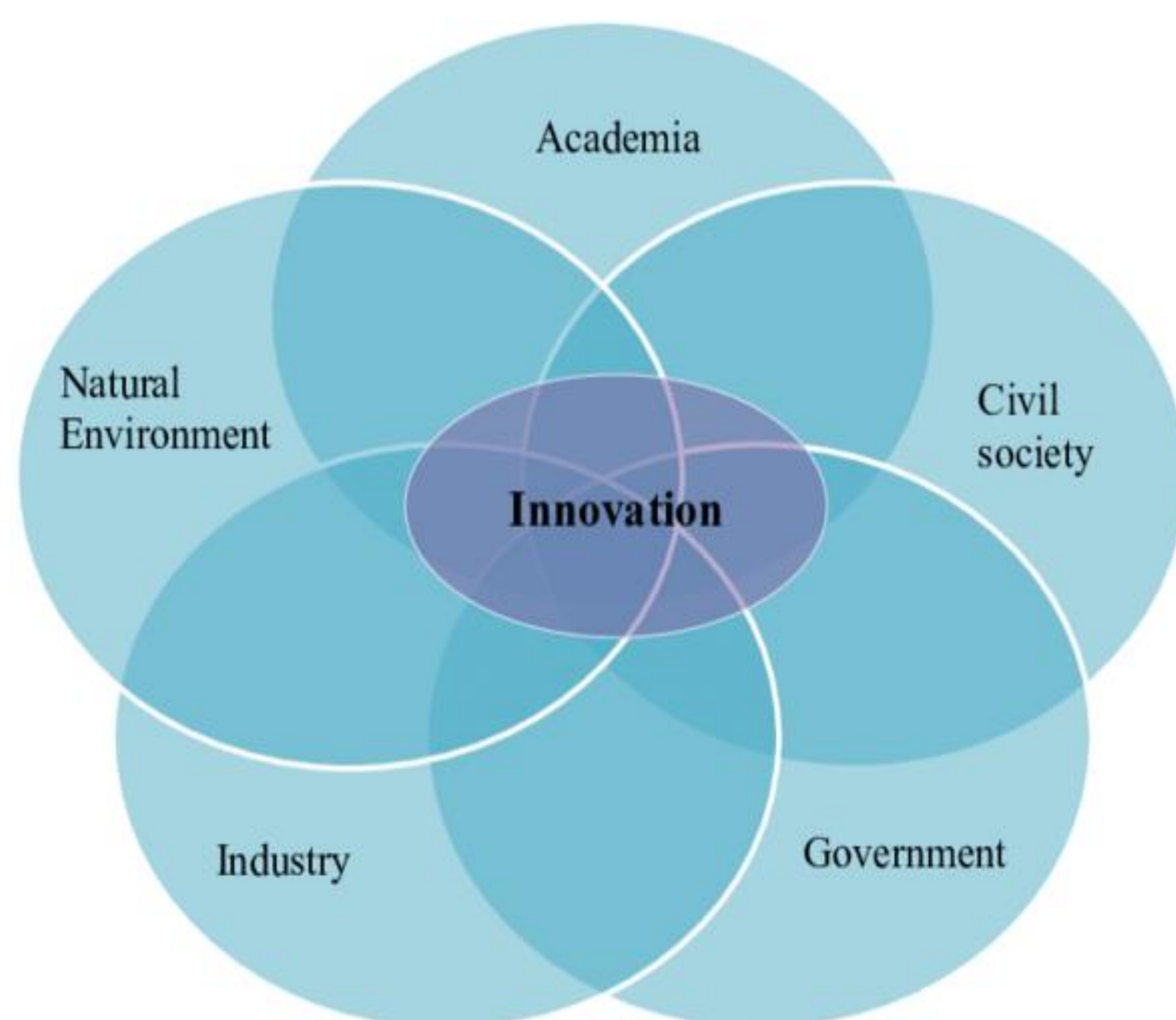
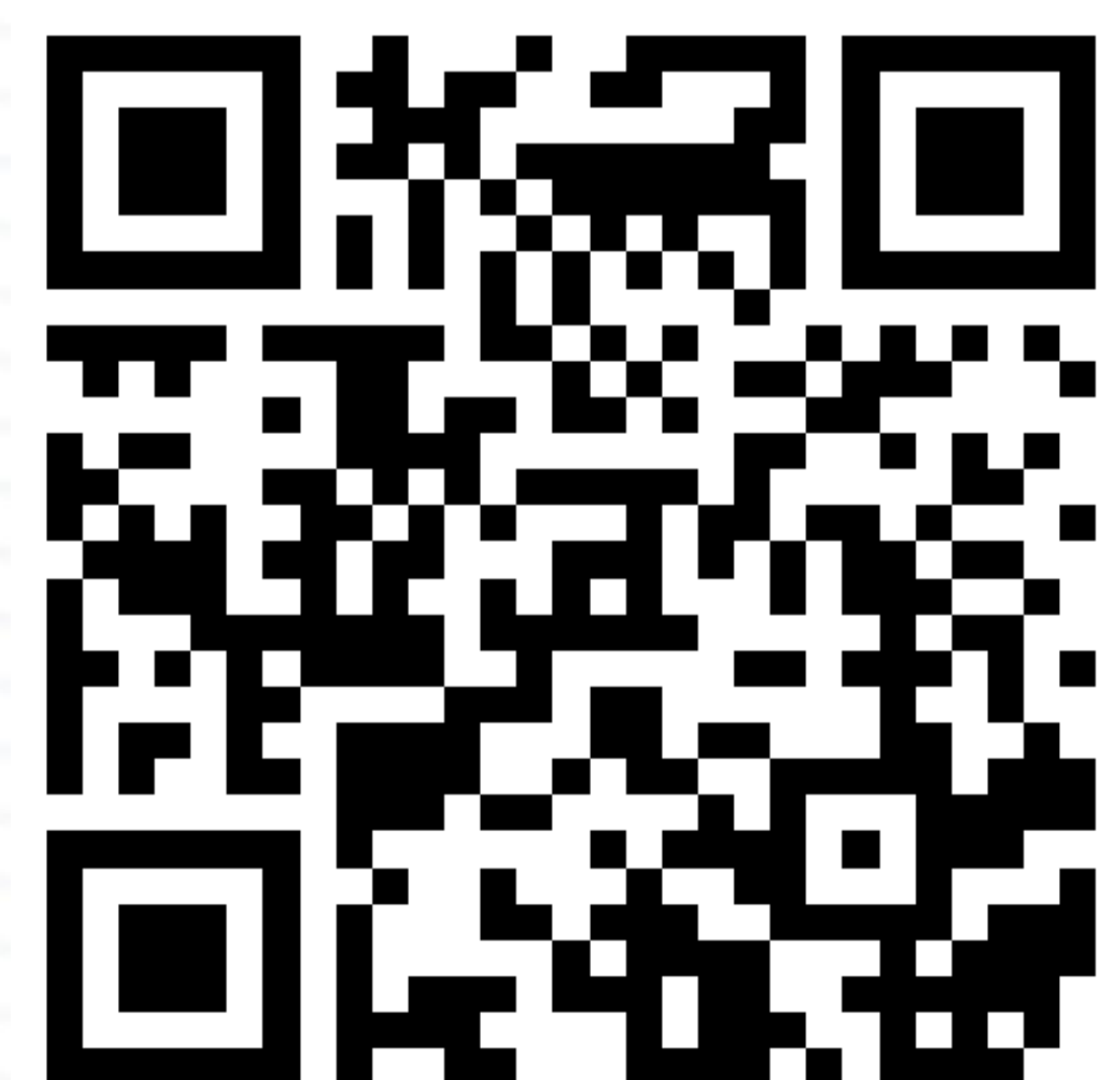
Innovation is creative!

- develop a **joint innovation strategy** for the EURECA-PRO Alliance regarding sustainable production and consumption (SDG12)
- define **joint methods of exploitation** of individual innovation structures
- **test lighthouse research cases studies** which can be replicated in the alliance community
- assess the potential **impact of innovation** at individual university and EURECA-PRO level
- help the **institutional transformation** of EURECA-PRO universities regarding new innovation processes and policies
- strengthen the **involvement of civil society** in the EURECA-PRO innovation ecosystem



The Quintuple Helix Innovation model for all

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Research and Innovation Dimension of the European University on Responsible Consumption and Production

Joint Innovation Structure Utilization Strategy

For **WP8**, the **Technical University of Crete** worked on formulating a joint innovation strategy on sustainable production and consumption in the context of the **EURECA-PRO innovation ecosystem**, which includes academia, civil society, government, industry, and the natural environment.



The Technical University of Crete worked on:

- ✓ identifying challenges, barriers and common strengths in innovation
- ✓ highlighting emerging innovation structures and policies
- ✓ examining the readiness level of adopting the Quintuple Helix Innovation model
- ✓ testing pilot actions of innovative methods and processes
- ✓ developing a joint innovation strategy for the alliance universities



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